



**ROCKETALK, INC. LAUNCHES MOBILE SOCIAL COMMUNICATOR
APPLICATION FOR QUALCOMM'S BREW SOLUTION**

*RockeTalk Demonstrates BREW Application at Qualcomm Booth #1948 at CTIA Wireless 2008,
April 1 – 3, at the Las Vegas Convention Center*

San Diego, CA – March 31, 2008 – RockeTalk, Inc. (RockeTalk), a leading provider of easy to use social communication services for mobile phones, today announced its advanced platform and robust application allowing easy, unified messaging and multimedia chat developed for Qualcomm's BREW[®] solution.

RockeTalk's application empowers users to communicate, create and share content with unified, interactive messaging including voice, photos, video and text. Users have complete control to create their own viral mash-ups containing both user generated and featured content. Users can also join and interact with communities and create, discover and share media on a true peer-to-peer basis, without the need to access or manage content through a Web site. The RockeTalk application has an intuitive user interface making it easy to use, fast and convenient for on-the-go mobile phone users.

"We are pleased to leverage Qualcomm's BREW solution in allowing RockeTalk users to communicate like never before with their mobile devices," said Jim Greiner, president and CEO for RockeTalk. "RockeTalk enables users to communicate, create and share content over mobile phones in new ways that not only encourages communication between individuals and groups, but also connects people through user generated media and enhances their overall mobile experience."

“It is encouraging to see the innovative work that companies like RocketTalk are doing to extend the experience of social media to a user’s mobile device,” said Kathy Braegger, senior product manager and head of developer relations for Qualcomm Internet Services. “Qualcomm believes the advanced capabilities that the BREW solution provides publishers and developers such as RocketTalk will equip the wireless value chain to continue to innovate in all areas of mobile content.”

RocketTalk will demonstrate its application at CTIA Wireless 2008, being held April 1 - 3 at the Las Vegas Convention Center in Las Vegas; RocketTalk will be in the Qualcomm Booth (#1948).

About RocketTalk, Inc.

RocketTalk was founded in 2005 with the mission of enabling people to more easily communicate, create, and share over mobile phones. The company works with mobile operators, mobile handset manufacturing and/or design companies, content providers, social networks, and media companies. RocketTalk is a multi-national company based in San Diego, California, with offices in Beijing, China and Delhi, India. The company is privately held and backed by leading venture capital firms Mission Ventures, EDF Ventures, and iSherpa Capital. Learn more at www.rockettalk.com.

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